

# Software Developer (Intermediate)

## About us:

Long Tail Ventures, Inc. is an innovative, fast-paced, marketing and technology company. Based in Winnipeg, MB, Canada, Long Tail Ventures was founded in 2004 by a group of successful online marketing entrepreneurs with backgrounds dating back to 1995. Long Tail Ventures quickly learned that the "whole package" is required to run a successful online business. Given direction from our Vision and inspired by our Mission, we have created a company identity and culture to attract the best of the best.

Through LemonFree.com and now VINClicks, Long Tail Ventures has developed a strong representation in the automotive vertical, but also dabbles in other verticals such as education, religion, jobs and even everyday recipe websites.

Long Tail Ventures' product and web portfolio is built around online traffic, technology, and user experience on multiple verticals. VINClicks, Long Tail Partners' proprietary and patent pending technology, is the latest breakthrough to hit the online advertising industry.

Long Tail Ventures focuses primarily on consumers and sellers in the online advertising space, making it particularly unique in the Winnipeg economy and online advertising platforms. The products and services of Long Tail Ventures are readily available in North America, although predominantly targeted towards the US market.

Come discover the magic at [LongTailPartners.com](http://LongTailPartners.com).

## The opportunity:

### **Position needs to be filled immediately**

As a key member of Long Tail Ventures' team, the role's primary responsibility will be to ensure that solutions or requirements are researched and implemented within a scalable multi-tier environment. The position will also work closely with management and development teams to ensure that systems align with overall strategy/vision. We're looking for an intermediate to senior level developer with an appetite to learn and expand their skills and knowledge. The successful candidate will realize business goals by working with the design, development, and implementation of elegant end-to-end solutions.

Requirement is candidate must reside in Winnipeg/surrounding areas.

### **Core responsibilities:**

- Develop and deploy systems within defined long-term principles and vision
- Evaluate technologies and tools for suitability to business goals and delivery capabilities
- Work closely with the lead developers and architects to learn and understand overall architectural vision and principles
- Design and deploy systems that can scale to support exponential growth with no loss of system responsiveness or capacity
- Design and/or deliver processes to measure end-to-end system performance, and be able to act on performance issues
- Communicate development technology roadmaps to customers and management, investor, and development teams
- Define and work towards timetables for researching, developing, and deploying systems and

services

- Define development and release processes and standards (including unit, functional, and client acceptance testing)
- Work effectively as a development team member
- Detect, report, and resolve any issues or failures
- Establish a good working relationship with management to ensure that issues are escalated in a timely and appropriate manner

### **Qualifications:**

- Proven ability to translate business requirements to developed products, systems and results
- CS degree with 3+ years of experience in a lead role that involved in coding and development
- Demonstrated ability work well within technical teams as well as independently
- Strong communication, collaboration, and interpersonal skills.
- Is driven by efficiency at all levels: from high-level architectures to automated promotion procedures
- Applies innovation at all times
- Able to quickly learn and master new technologies and frameworks
- Thrives in an agile, fast-paced environment
- Is able to work on-site as a key member of a local team
- Has worked closely with architects to understand and implement their vision
- Is familiar with architectural principles and frameworks, such as TOGAF and Zachman

### **Required Experience:**

- AWS Cloud: EC2, S3, RDS, Route53, ElastiCache
- LAMP: Linux, MySQL, Memcached, PHP
- Agile
- Scrum
- SVN
- jQuery

### **While Important, Not Required:**

- Experience with distributed database architectures (NoSQL solutions such as: MongoDB, CouchDB, Cassandra, etc.)

### **Contact:**

To apply for the position please email your CV or resume & cover letter to:

#### **Robert Langtry**

SVP, Business Development, Marketing & Product  
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